

Exceptional = 90-100Above Average 80-90Average 70-80Below Average 50-70

Criteria					Value
	100	85	75	50	
Setting	Both settings are evident through the use of at least 3 techniques.	Both settings are evident through the use of at least 2 techniques.	Only one setting is evident.	Neither settings are evident.	—
Plot Structure	Exposition, rising action, Climax, Falling action, and resolution are all evident.	Only 4 elements of plot are evident.	Only 3 elements of plot are evident.	Less than 3 elements of plot are evident.	—
Characterization	Characterization is evident through action, dialogue, body language and dress.	At least 3 techniques were used to convey characterization.	Only 2 techniques were used to reveal characterization.	Characterization is barely evident.	—
Climax	The Climax is evident through action, dialogue and editing technique.	The climax is evident by the use of action and dialogue.	The climax is evident through the use of action or dialogue.	The climax is not evident.	—
Conflict	At least two conflicts (essential to theme) are evident through the use of 3 or more techniques.	At least two conflicts (essential to theme) are evident through the use of two techniques.	Only one conflict is evident.	No conflict is evident or conflict is nonessential.	—
Mood	Mood is conveyed through 3 or more techniques.	Mood is conveyed by at least two techniques.	Mood is conveyed briefly.	No mood is evident.	—
Theme	The theme is evident through one sound bite (taken directly from the text), one action, and one technique.	The theme is conveyed, but the sound bite used was not clear, or was not taken directly from the text.	The theme was conveyed.	No theme was evident.	—
Sound track	Music relates to the theme and is used artistically.	Music clearly relates to the theme.	Music relates to theme in a superficial manner.	"It's just a good song," or there is no music.	—
Effects	Effects are used artistically and communicate their purpose.	Effects show thought and consideration.	While some effects communicate their purpose, some seem totally random.	"We just thought it would look cool."	—
Transitions	Transitions are chosen to help convey the literary elements.	Transitions are used at times to help convey literary elements.	Transitions are used randomly.	No transitions are used.	—
				Total: —	—