

Persuasive Movie	Discussion of each side of topic	Footage	Conclusion	Camera Work	Editing
20	Groups present ideas concerning each side of topic that are fair, informative & interesting	Good use of useful and interesting scenes, reenactments, and still pictures	Movie comes to a clear conclusion and successfully persuades	Stable clear focus good zooming good movement	Titles, transitions, special effects, music, internet footage
15	Groups present pros/cons of both sides that are fair	Only interviews and scenes	Conclusion is not final, but footage does persuade	Missing ① from above	Missing ① from above
10	Opinions presented for each side are not fair	Footage could be more useful, engaging	Gives important facts and opinions, but not enough to persuade	Missing ② from above	Missing ② from above
5	Opinions and facts are only presented for one side	Footage is extremely basic	No clear conclusion	Missing ③ from above	Missing ③ from above
0	Little to No Work				