

## Disease imovie Rubric

	15	10	5	0
<b>Research</b>	All research questions answered precisely and accurately in the video.	Missing one answer or contains one or two incorrect pieces of data.	Missing two answers or contains many factual errors.	Missing three or more answers or all data is incorrect.
<b>Storyboard</b>	Storyboard complete and approved by teacher on due date.	Storyboard complete but not approved by due date.	Story board incomplete or not approved.	Missing storyboard.
<b>Images</b>	Artistic, varied and cohesive. Well planned. Flows nicely.	Pleasing, well framed and focused. Flows well.	Matter-of-fact, lacks creativity, disjointed.	Dizzying, unclear and visually unpalatable.
<b>Sound</b>	Works well with images. No distractions.	Very good. May not have been the best choice, but it'll do.	Fair. Inaudible. Unclear. Haphazardly included.	Boring. Zzzzz.
<b>Slogan</b>	Slogan is creative, memorable, and appropriate.	Slogan is included, but could use some work.	Slogan is included, but doesn't have much to do with the disease.	We were supposed to include a slogan?
<b>Effort</b>	Excellent, shows pride in your own work.	Very good. Perhaps better planning would have improved grade.	Fair. Hey, at least you finished it.	When was this due? I was absent.
<b>Length</b>	Movie is between 60 and 90 seconds.	Movie is between 50 and 59 seconds OR 91 and 100 seconds.	Movie is between 40 and 49 seconds OR 101 and 110 seconds.	Movie is less than 40 seconds or more than 110 seconds.