

The definition of a hero - a film project

We are going to be working on a group film project over the next few days. *Here is the schedule* we will follow, keeping in mind that we have SSR days interspersed.

M	T	W	Th	F
			3 – Introduction, Planning, Storyboard	4 – SSR Reading
7 – Resched. Sustained Silent Reading	8 Plan/Film/Edit	9 Film/Edit	10 Film/Edit	11 – Sustained Silent Reading
14 Edit	15 (response due) Edit	16 Film Festival	17 – Sustained Silent Reading	18 Parent Teacher Conf.

Your Task: Your job is to use iMovie to make a 30 second commercial that defines the concept of hero.

Group Makeup: Because of space, computer, and camera constraints, groups will be sized as follows: Period One: 2-3; Period Four; 3. Period Five: 3-4; Period Six: 4. You may choose your own groups. I need to know group makeup by the end of today.

The Limits: We have limited supplies. I must confine you. Here is how:

- The cameras have to be connected to the computers. No tapes will be used. All footage will be directly fed into iMovie. Therefore, you need to bring any visual aids into the room. All filming will be done at the work-stations.
- There will be no downloading of pictures from the internet. All footage must be live. You may print pictures and then film them, or bring in pictures from home. But you will not directly import pictures from the internet into iMovie. It looks like junk.

The Requirements: All movies must:

- | | |
|--|--|
| <ul style="list-style-type: none"> • define the concept of hero – Please don't simply grab a dictionary...unless you plan on doing something creative with it • have live footage (pictures, words, drama, whatever) • have narration (the definition of hero recorded) • be long more and no less than 30 seconds (maybe I'll give you 5 seconds at the end for credits, if you promise not to abuse this privilege (total: 35 seconds)) • be creative | <ul style="list-style-type: none"> • employ music...or silence effectively (music with lyrics is not allowed. MP3's can be downloaded from • Be creative, and have fun with it. Find a concept for your commercial. Don't just match images to the words. Find a concept (ie the Citibank alternative voices Identity Theft, Truth.com, Bobquits, Anti-drug, etc. • You will be receiving a group grade for both final product and your on-taskness. You will also be required to complete a few writing exercises. |
|--|--|