

The 2017 Spring Seminar Series

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**In the Readers' Own Words: How User Content in the Catalogue Can Enhance Readers' Advisory Services**

Wednesday, April 26<sup>th</sup>, 2017 | 12:00 p.m. | 200 G Baldy Hall

**Abstract:**

This session will discuss the findings of two studies conducted to explore user-generated content in public library catalogues, and its potential contribution to readers' advisory (RA) services. The session will explore how user content, in the form of tags and reviews, provides a rich data set that connects to traditional RA access points. Further, the session will discuss the creation of three taxonomies for memory, emotion, and mood based on user content, and the use of these taxonomies to enhance discovery and the reading experience.



**Biography:** Dr. Louise Spiteri is Associate Professor in the School of Information Management at Dalhousie University in Canada, where she teaches courses in the areas of information organization, metadata, knowledge management, and records and information management. Dr. Spiteri's research interests include social tagging, folksonomies, web-based discovery systems, and taxonomy design.